



Chris Bubnov is a product designer who wants to make the world a little better through delight, humanity & thoughtfulness.

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Experience

Designer II Two Bulls MAY 2020 - PRESENT

Design Consultant BarkGrr MAY 2019 - PRESENT

First designer, built out brand and visual identity, facilitated design processes.
Responsible for comprehensive usability research, user testing, and journey-mapping.
Built out design system and high-fidelity app prototype over several iterations.
Collaborated with founders and developers to create dog community mobile app.
Designed and developed marketing website to build awareness, funnel leads, and tell the company's story.
Planned and executed competitor, market, and customer research.

Lead Product Designer Eximchain MAY 2018 - MAY 2019

Led design of quadratic voting system and blockchain governance mobile app.
Created EXC token logo. Led design and development of cryptocurrency wallet app, and corresponding marketing website.
Designed account creation, verification, and onboarding process for new members.
Created supply chain blockchain enterprise solution concepts.
Built extensive design system, documentation, and brand guide.
Developed process for information architecture and product feature implementation within an agile framework.
Collaborated with business architect to translate findings in opportunity areas and actionable human-centered solutions.

Marketing & Product Designer Tulip Interfaces MAY 2017 - APRIL 2018

Responsible for customer-facing website redesign from investor-facing to go-to-market strategy and knowledge base creation.
Coordinated with engineering team to produce packaging and onboarding instructions for hardware product setup.
Owned asset library and design language revamp for enterprise SaaS platform.
Created UI component system to accelerate prototyping process and feature implementation.
Owned marketing collateral and managed social media presence.
Digitized complex operational manufacturing processes into refined user interfaces for Fortune 500 customers including GSK, Merck, Jabil, New Balance, and Tiffany's.

Education

Northeastern University
CLASS OF 2018

B.S. in Business Administration,
Concentration in Marketing
Minor in Graphic Design

Skills

Product Design & Development
UI/UX Design
Branding & Identity Design
User Research
Usability Testing
Stakeholder & User Interviews
Wireframing & Mockups
Rapid Prototyping
Front-end Development
Agile / Scrum
Copywriting

Tools

Figma, Sketch
Adobe CC
InVision, Craft, Principle
Zeplin, Abstract
HTML, CSS, SCSS
DSLR Photography
Git, Github, AWS
JavaScript, ReactJS, React Native

Interests

Public-interest technology
Learning new recipes
Swimming in the sun
Traveling through food