



**Chris Bubnov** designs considered, enriching experiences that brighten our world.

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## Experience

### Assistant Vice President Product Designer at DBS Bank

Sep 2022 to Today • Singapore

### Senior Designer at Two Bulls

May 2020 to Oct 2021 • New York, USA

- Led design of digital products for clients in various industries at a multidisciplinary studio.
- Collaborated with research, engineering and delivery to build, maintain, and grow digital products.
- Created and facilitated workshops with clients and stakeholders.
- Developed flexible, accessible, and sustainable design systems and brand identities.
- Synthesized research, tested product concepts and presented findings and recommendations to stakeholders.

### Head of Design at Barkgrr

May 2019 to Dec 2020 • Boston, USA

- Shaped the entire customer experience of product ecosystem at early stage pet startup
- First designer, built out brand, visual identity, and design system.
- Responsible for comprehensive usability research, user testing, and journey-mapping.
- Collaborated with founders and developers to create dog community mobile app.
- Designed and developed marketing website to build awareness, funnel leads, and tell the company's story.
- Planned and executed competitor, market, and customer research.

### Lead Product Designer at Eximchain

May 2018 to May 2019 • Boston, USA

- Led design of entire product ecosystem at an early stage blockchain startup.
- Owned design and developer handoff of consumer blockchain network mobile app and desktop cryptocurrency wallet along with support infrastructure and marketing website.
- Built extensive and modular design system, documentation, and brand guide.
- Developed process for information architecture and product feature implementation within an agile framework.
- Collaborated with business architect to translate findings in opportunity areas and actionable human-centered solutions.

### Product & Marketing Designer at Tulip Interfaces

May 2017 to Apr 2018 • Boston, USA

- Responsible for website redesign from investor-facing to consumer-facing and knowledge base creation for enterprise SaaS platform.
- Coordinated with hardware team to produce packaging and onboarding instructions for product setup and installation.
- Created asset library, design system, and redesigned visual language.
- Owned marketing collateral and managed social media presence.
- Digitized complex operational manufacturing processes into refined user interfaces for Fortune 500 customers including GSK, Merck, Jabil, New Balance, and Tiffany's.

## Education

### Northeastern University

Boston, USA

B.S. in Business Administration,  
Concentration in Marketing

Minor in Graphic Design

## Skills

Product Design  
UI/UX Design  
Visual Design  
User Research  
Usability Testing  
Design Systems  
Rapid Prototyping  
Responsive Design  
Front-End Development  
Wireframing, Mockups  
Agile, Scrum  
Copywriting

## Tools

Figma  
Abstract  
Sketch  
InVision  
Principle  
Adobe CC  
HTML, CSS, SCSS, JS  
Git, Github, AWS  
Jira, Notion